

**SUZUKI.**

Press Information

[www.media.suzukiauto.com](http://www.media.suzukiauto.com)**AMERICAN SUZUKI OCTOBER 2011 SALES**

- o *Equator sales continue to climb, up 78 percent over October 2010*

	<b>OCTOBER</b>			<b>CYTD</b>		
	<u>2011</u>	<u>2010</u>	<u>MTD VS.</u>	<u>2011</u>	<u>2010</u>	<u>YTD VS.</u>
			<u>MTD PRIOR YR.</u>			<u>YTD PRIOR YR.</u>
GRAND VITARA:	318	348	-9%	4,097	3,722	10%
EQUATOR:	203	114	78%	1,802	1,197	51%
SX4:	945	994	-5%	10,360	9,240	12%
KIZASHI	480	583	-18%	5,925	4,540	38%
OTHER*:	1	4	-75%	46	316	-86%
<b>TOTAL:</b>	<b>1,947</b>	<b>2,043</b>	<b>-5%</b>	<b>22,231</b>	<b>19,015</b>	<b>17%</b>

\*Other/discontinued models include the XL7, Forenza, Reno and Verona.

**2011 Suzuki Auto Product Line**

Suzuki is proud to offer the most affordable all-wheel-drive lineup available in the U.S. and maintains a versatile array of vehicles, including the spirited SX4 Sport sedan, multipurpose five-door SX4 Crossover, SX4 SportBack hot hatch, refined Grand Vitara compact SUV, award-winning Equator pickup truck and performance-oriented Kizashi Sport. Every vehicle in the line provides Suzuki's standout virtues of durability, leading-edge style and high-content at a competitive price. All 2011 Suzuki automobiles are backed by America's #1 Warranty: a 100,000-mile/seven-year, fully transferable, zero-deductible powertrain limited warranty.

**About Suzuki Auto**

The Brea, Calif.-based Automotive Operations of American Suzuki Motor Corporation was founded in 1963 by parent company Suzuki Motor Corporation (SMC) and currently markets its vehicles in the United States through a network of approximately 250 automotive dealerships and numerous other motorcycle, ATV and marine distributors. With global headquarters in Hamamatsu, Japan, SMC is a diversified worldwide automobile, motorcycle and outboard motor manufacturer. In 2010, SMC sold more than 2.5 million new cars and trucks and more than three million motorcycles and ATVs. Founded in 1909 and incorporated in 1920, SMC has operations in 193 countries and regions. For more information, visit [www.media.suzukiauto.com](http://www.media.suzukiauto.com). Suzuki can also be found on Twitter ([@SuzukiAuto](https://twitter.com/SuzukiAuto)), Facebook ([www.Facebook.com/SuzukiAuto](https://www.Facebook.com/SuzukiAuto)) and YouTube ([www.YouTube.com/SuzukiAutomotive](http://www.YouTube.com/SuzukiAutomotive)).

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